

Our Customer's challenge

Quartzforms shares INEOS's commitment to work towards a more sustainable future and wanted to apply this concept to a brand new engineered stone product.

By developing a more sustainable formulation including a bio based Envirez™ resin supplied by INEOS Composites, the Ecotone™ slab collection with a reduced environmental impact was born.



Product selection / our solution

Envirez™ 89948 is a bio based resin specially designed for the engineered stone slab process and contains 28% bio based content from renewable sources. This product meets the same product performance requirements as the INEOS Composites standard resin, but also offers a reduced product carbon footprint versus the standard grade.

This grade is part of the wider Envirez™ sustainability focused product family from INEOS Composites. Products in the Envirez™ family have a portion of their raw materials sourced from bio based sources, and offer customers a solution with a reduced product carbon footprint compared to standard grades. INEOS Composites is continuing to investigate new ways to increase the bio based content in Envirez™ products, and continuing to work to reduce the product carbon footprint of our products.

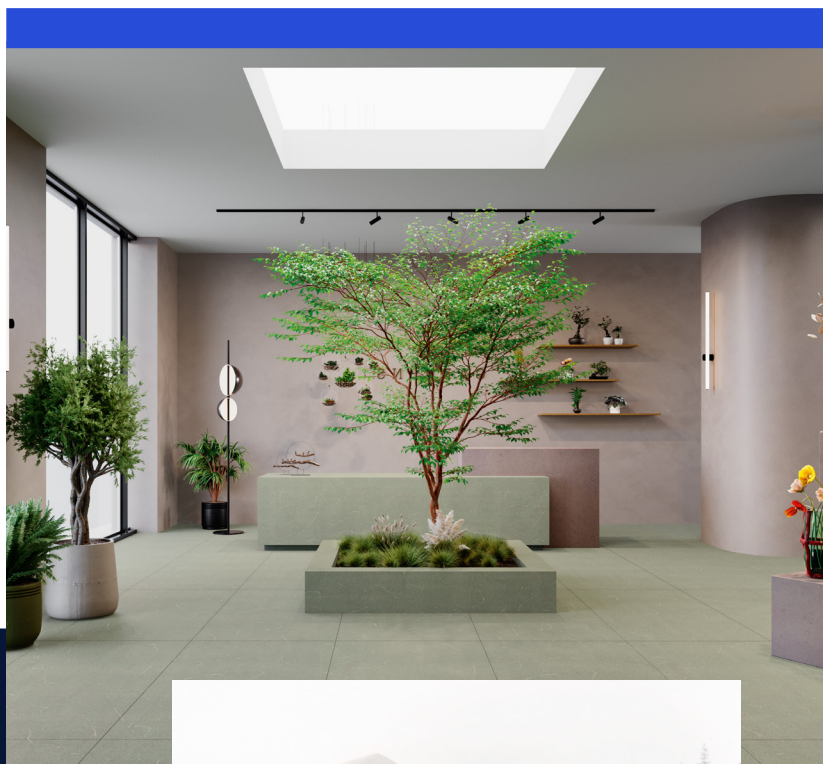
INEOS Composites

ecotone

The origin of the Ecotone™ product name

In nature, an ecotone is a transition area between two ecosystems or distinct entities. Similarly, the new Ecotone™ product collection from Quartzforms represents a transition from a traditional manufacturing process to one that is more environmentally conscious, with a formulation that combines recycled glass, low crystalline silica content, and a bio based resin from INEOS Composites.

www.quartzforms.com/it/ecotone



Our customer: Quartzforms

With state of the art manufacturing in Germany and a presence in more than 30 countries worldwide, Quartzforms is a market leader in kitchen countertops, bathrooms, coverings, and floors.

About INEOS Composites

INEOS Composites is the leading, global producer of unsaturated polyester, vinyl ester resins, gelcoats and low profile additives for key markets such as Building & Construction, Marine, Wind, Transportation and Corrosion.

With 16 manufacturing sites worldwide, INEOS Composites employs 1,000 people and has R&D facilities and application labs in North America, Europe, and Asia.



To learn more about how partnering with INEOS Composites could benefit your business, please visit our website at www.ineoscomposites.com

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